Navigating Change

SSP 25th Annual Meeting

May 28-30, 2003

Hyatt Regency Baltimore
Baltimore, MD

Preliminary Program
The challenge facing publishers and librarians today is how to deliver content to their users in a world where the rules are changing faster than the content can be converted to electronic form. The sessions planned for the 25th Annual Meeting of the Society for Scholarly Publishing are designed to address the issues confronting publishers and affecting libraries.

We invite you to join us to explore and discuss ways that enable you to meet your users’ need for access to information within constricted budgets. The program offers a blend of tools, experience and technology that will provide you with new answers and with key questions, leaving you better equipped to deal with the decisions on your desk today.

Come to Baltimore, May 28, 29, 30 to discover the future and learn from the past.

Norman Frankel and Judy Luther, Co-Chairs

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2003 ANNUAL MEETING SPONSORS

EBSCO PUBLISHING
INFOTRIEVE
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Wednesday, May 28, 2003

7:00AM – 5:00PM  Registration

Pre-Meeting Seminars

7:00AM – 8:00AM  Continental Breakfast

8:00AM – 12:00PM  XML Workflows: Getting and Using XML Effectively (see page 7)

8:00AM – 12:00PM  The Evolution of Licensing and What It Means to Our Business Strategies (see page 7)

1:00PM – 5:00PM  Linking Implementation (see page 7)

1:00PM – 5:00PM  Pricing and Value in Electronic Literature: Validating Pricing Policy in a Complex Market (see page 8)

1:00PM – 5:00PM  Content Management (see page 8)

5:00PM – 7:30PM  Exhibitor Marketplace Opens

5:30PM – 7:30PM  Opening Reception  Sponsored by the Gale Group

7:30PM  Informal Group Dinners

Thursday, May 29, 2003

7:00AM – 5:00PM  Registration

8:00AM – 8:30AM  New Member, First Time Attendee Breakfast

8:00AM – 8:30AM  Continental Breakfast

8:00AM- 9:00AM  Exhibitor Marketplace Open

8:30AM – 8:45AM  Welcome

8:30AM – 10:15AM  Plenary Session 1

Scholarly Publishing 25 Years From Now

Moderator:  David Seaman, Director, Digital Library Federation

Speakers:  Jim Neal, Vice President, Information Services and University Librarian

Mike Tansey, CEO, Thompson Scientific

Sara Miller McCune, Publisher and Chairman, Sage Publications, Inc.

Twenty-five years ago, when the Society for Scholarly Publishing was formed, we could not have predicted the exciting and destabilizing changes that have occurred in scholarly research and the dissemination of ideas since then. Today, with electronic dissemination the norm and with new shifts, synergies, and schisms occurring between publisher, author, audience, and archive, the act of prediction is harder than ever. Nevertheless, a journal publisher, a database publisher and a librarian will attempt to look forward 25 years to the 50th conference of the SSP and predict how scholarly publishing will appear then.

10:15AM – 10:45AM  Break  Sponsored by EBSCO Publishing

10:15AM – 11:00AM  Exhibitor Marketplace Open

10:45AM – 12:15PM  Concurrent Session 1A

Competing Models of Online Access

Moderator:  Robert B. Allen, Professor, College of Information Studies, University of Maryland

Speakers:  Bernie Rous, Deputy Director/Electronic Publishing, Association for Computing Machinery

Robert G. Care, Director, Information Technology and Science, IEEE Computer Society

Lee Giles, David Reese Professor, School of Information, Science and Technology, Penn State

In this session, speakers from the researcher and publisher perspectives confront one another on open access to journal content, the business of scientific publishing, and how to best serve the public good. This panel uses the field of computer science, and existing digital resources in this field, for a focused case study on these controversial issues.
10:45AM – 12:15PM  **Concurrent Session 1B**

*The Career Doctor*

**Moderator:** Eric Newman  *Publishing Consultant*

**Speakers:** Willa Perlman, *Partner, Media Practice, The Cheyenne Group*
Susan Gordon, *President, Lynne Palmer Executive Recruiter, Inc.*
Patricia Frame, *Managing Consultant, Strategies for Human Resources*

Leading executive recruiters will join a Human Relations Consultant in a practical, focused panel identifying the special problems and opportunities in today’s tight and dynamic job market. Speakers will address the concept of “fit,” changing industries and functions, common mistakes, and what each of us can do to find the right position. Questions and audience participation is welcomed.

10:45AM – 12:15PM  **Concurrent Session 1C**

*Understanding Usage and Abuseage*

**Moderator:** Michael Mabe, *Director of Academic Relations, Elsevier Science*

**Speakers:** Michael Mabe, *Director of Academic Relations, Elsevier Science*
Peter Shepherd, *Project Director, COUNTER*
Anthony Watkinson, *Visiting Professor, City University, London*

Knowing our users requires both qualitative and quantitative assessments. It’s more than data - so what does it all mean? Learn about latest developments in usage data and gain insights from studies that go beyond an analysis of article usage to examine user behavior with online journals.

12:15PM – 2:00PM  **Luncheon and Business Meeting**

12:15PM – 2:00PM  **Exhibitor Market Place Open**

1:30PM – 3:00PM  **Plenary Session 2**

*Designing for the Scent of Information*

**Moderator:** Tom Richardson, *Business Manager, New England Journal of Medicine*

**Speakers:** Jared Spool, *Founding Principal of User Interface Engineering*

If you have thousands of pages of really cool stuff on your site, how do users find what they are looking for? Turns out that the content itself has to pull the user to it. The stronger the pull, the more likely the user will find it. In this presentation, Jared will discuss how to organize your site to pull users to the right place. He’ll talk about User Interface Engineering’s recent research on how people find information on large web sites. Jared shows you plenty of examples of sites that work well and those that don’t. He’ll discuss how the quality of links affects whether users click on them; how longer pages actually help users get where they are going faster; the 3 types of graphics: navigation, content, and decorative and the importance of each; how users follow a scent and four ways your design could be blocking their smell.

3:30PM – 4:30PM  **Exhibitor Market Place Open**

3:30PM – 4:00PM  **Break**

*Sponsored by ProQuest*

3:30PM – 5:00PM  **Concurrent Session 2A**

*Research Patterns of Scholars*

**Moderator:** Richard Fyffe, *Assistant Dean for Scholarly Communication, University of Kansas Libraries*

**Speakers:** Alexander Friedlander, *Associate Professor, Drexel University*
Jim Glickman, *President, Glickman Research Associates*
Pat Sabosik, *Vice President and Director of Global Marketing, Factiva*

This panel will explore the impact of information technology on research patterns and behaviors and the implications of this impact for publishers. New technologies are increasing the amount and kinds of information that can be disseminated -- for example, instant text messages, very large sets of numeric data -- and the ways in which information can be represented and processed. What effects do these new technologies have on our cognitive abilities to process information? Will they make large amounts of information more manageable? Panel topics will include the impact of next-generation search engines; the potential of advanced knowledge-representation technology; and the effects of e-mail and instant messaging on our ability to handle the load of presenting and interpreting text.

3:30PM – 5:00PM  **Concurrent Session 2B**

*Now that We’re Online, Where Is the “Value Added”?*

**Moderator:** Joan Comstock, *Sales Director, Cadmus Professional Communications*

**Speakers:** Audrey Melkin, *Vice President, Publisher Relations, Ingenta, Inc.*
Douglas LaFrenier, *Director of Marketing and Sales, American Institute of Physics*
Colleen Finley, *Project Manager, Wiley InterScience, John Wiley and Sons, Inc.*

What can you add to your basic presentation of content to entice your endusers? Have you considered the following? Reference linking — forward, backward, and out to other databases and publications. Multimedia — audio, film, software programs. Online advertising. Services from your online vendor — consortium agreements, subscription services, article-based publishing, single-article sales, marketing. Have others tried them? Do they work?
3:30PM – 5:00PM

Concurrent Session 2C

Online Learning - Tips From Those Running Programs that Work

Moderator: Eamon Fennessy, Chairman and CEO, The Copyright Group, Inc.

Speakers: Matt Pittinsky, Chairman, Blackboard, Inc.
Dr. Michael Fordis, Director, Center for Collaborative and Interactive Technologies
Baylor College of Medicine, Houston, TX
Paul Jesukiewicz, Director, Advanced Distributed Learning Co-Laboratory

We’ve heard lots of ‘buzz’ about online this, online that, distance education, tracking courses, etc. The BIG questions are: How do I, as a publisher, or vendor, grasp a portion of this market and what is the status of online learning initiatives? Hear what those who are toiling in this ‘vineyard’ say about their experiences.

5:30PM – 6:30PM
Organizational Members Reception

6:00PM – 7:30PM
Networking Reception in Exhibitor Marketplace

7:00PM
Drawing for Hotel Nights

7:15PM
Drawing for Prizes Exhibitor Marketplace

7:30PM
Informal Group Dinners

Friday, May 30, 2003

7:00AM – 12:30PM
Registration

7:30AM – 8:30AM
Continental Breakfast

8:00AM – 9:00AM
Exhibitor Market Place Open

8:45AM – 10:15AM
Concurrent Session 3A

Tools and Strategies for Content Management

Moderator: Maureen Kelly, Consultant
Speakers: Linda Drumheller, Director, Editorial Production, American College of Physicians
Lisa Bos, Vice President and Chief Architect, Really Strategies, Inc.
Jabin White, Executive Director, Electronic Production, Elsevier Science

Now that my journals are online how do I publish smarter and better? Web publishers know that everything is different. Content management has many definitions and just as many vendors offering solutions. Based on a newly released research report, a noted industry consulting firm provides an overview of content management strategies, tools and vendors. Two publishers share first hand accounts of their experiences implementing new tools to improve workflow, gain efficiencies and reduce delays in publishing content to the web. Includes handouts, web links, other resources. This is a companion panel to “Tools and Strategies for Managing Digital Assets.”

8:45AM – 10:15AM

Concurrent Session 3B

Tales From the Front — How to Survive the Dog-Eat-Dog World of Scholarly Web Publishing

Moderator: Bill Silberg, Sr. Vice President & Executive Editor, Medscape, Inc.

Speakers: Jack Oehs, Director, New Product Development, American Chemical Society-Publications Division
Richard Newman, Associate Director, HighWire Press, Stanford University
Terry Van Schaik, Senior Acquisition Publisher, Lippincott Williams & Williams

The Web was supposed to change everything when it came to publishing, and perhaps no more so than in the not-for-profit, association and scholarly society world, where digital technology promised to make communicating with and serving members and other constituencies faster, more personal, less expensive and more effective. But one thing that this new medium did not change is the complex process of negotiating the internal workings of the scholarly world so that a Web initiative can be developed and implemented effectively. In this session, a panel of publishing veterans will review some of the challenges faced by those charged with crafting or carrying out a Web strategy in an association, society, academic or other not-for-profit setting. They’ll look at how “political” and other considerations often shape not just strategic but tactical considerations when it comes to Web publishing and offer some practical advice for how to navigate these challenges.

8:45AM – 10:15AM

Concurrent Session 3C

Digital Delivery in a Post DMCA World: Challenges and Opportunities for Publishers

Moderator: Sue Kesner, Director, Publisher Relations, Infotrieve

Speakers: David Brown, Head, Publisher Relations, The British Library
Joe Dillon, Director, Sales Administration, IEEE
Bruce Funkhouser, Vice President, International and Business Operation, Copyright Clearance Center, Inc.

Digital transmission of documents opens up endless possibilities for distribution unavailable in the world of paper. Current copyright legislation, while specifically protecting the rights of the creators, leaves other areas open to interpretation. This session will explore how the Digital Millennium Copyright Act, the European Directive and other current copyright legislation affect day-to-day business for our panelists: a primary Publisher, and representatives from the British Library and the CCC.
10:15AM – 10:45AM  Break
Sponsored by Ovid Technologies

10:15AM – 11:00AM  Exhibitor Market Place Open

10:45AM – 12:15PM  Concurrent Session 4A
Emerging Sources of Revenue in Book Publishing - e-Books databases, POD

Moderator:  Rick Lugg, R2 Consulting
Speakers:  Kirby Best, President & CEO, Lightning Source, Inc.
          Richard Rosy, Corporate Vice President, netLibrary, a Division of Online Computer Library Center, Inc.
          McKinley Williams, International Vice President, New Media, Pearson Education

Though the initial eBook hype has evaporated, sale of digital content and its derivatives still points toward the future of publishing. In this session, representatives from Lightning Source, netLibrary and Pearson Education offer their perspectives on the $1 million per month print on demand market, sales models for eBook content to libraries, and integration of content into Course Management Software and e-learning environments. We’ll also discuss the merits of publisher and intermediary-hosted products and systems, packaging and delivery of content, and both immediate and long-term sources of revenue. Be there!

10:45AM – 12:15PM  Concurrent Session 4B
Library Funding: Issues and Trends Through 2010

Moderator:  Elliott Shore, Constance A. Jones Director of Libraries and Professor of History, Bryn Mawr College
Speakers:  Marilu Goodyear, Vice Chancellor for Information Services, University of Kansas
          Martha Kryllidou, Senior Program Officer, Association of Research Libraries

The cost of serials and library budgets have been the subject of intense debate for years. With the ascendance of the digital library, library budgets have changed and institutional funding decisions have evolved in response. This session will cover funding trends, spending shifts, budget issues librarians are facing and the mid- to late-decade outlook for research libraries.

10:45AM – 12:15PM  Concurrent Session 4C
Tools and Strategies for Managing Digital Assets

Moderator:  Barbara Meyers, President, Meyers Consulting Services
Speakers:  David Ades, Public Relations Director, eMeta Corporation
          Joel Plotkin, President, eJournalPress
          Theresa Pickel, Division Director, Allen Press, Inc.

Now that my journals are online, where do I go from here? Successful publishing on the Internet requires new thinking and new tools. This panel examines different technologies and approaches for publishing scholarly content on the web including electronic peer review and managing digital art (Joel Plotkin); web services and flexible business models (David Ades); subscription management: what strategies and systems do you need to deal with new business models for print and online subscribers that include institutions, individuals and members with special access. What’s new, what’s working and when will it all tie in to your web site metrics (Theresa Pickel)? Includes handouts, web links, other resources. This is a companion panel to “Tools and Strategies for Content Management”.

12:30PM – 2:00PM  Lunch

12:30PM – 2:00PM  Exhibitor Market Place Open

1:00PM – 3:00PM  Plenary Session 3
The Great Debate: “Be it resolved...that it is time to kill print.”

Moderator:  Deb Debruijn, Executive Director, Canadian National Site Licensing Project
Speakers:  Stephen Moss, Vice President, Institute of Physics Publishing, Inc.
          Adrian Alexander, Treasurer, BioOne, Inc.
          David Kohl, Dean, University Libraries, University of Cincinnati
          Keith Seitter, Deputy Executive Director, American Meteorological Society

Don’t miss this conference-first: an engaging and entertaining formal debate on a critical issue, complete with rigorous intellectual reasoning and spirited repartee. Speakers from the publisher and librarian communities will be paired in PRO and CON teams, to present persuasive arguments, rebut their opponents, and engage the audience in declaring a winner. Gracious decorum compulsory. Bow ties optional.

3:30PM  Meeting Ends
Wednesday, May 28, 2003

3:00AM – 12:00PM    Seminar 1

XML Workflows: Getting and Using XML Effectively
Seminar Leader: Bill Kasdorf, President, Impressions Book and Journal Services
Speaker: D.J. Rausch, System Integration Engineer, Beacon Publishing Services

Publishers have come to realize how important XML is to the future — but few are realizing concrete benefits from it today. This seminar is designed to show two sides of XML. The first part is an overview of a variety of XML workflows, with concrete real – life examples, showing that there are number of ways XML can be obtained and used in the editorial and production process. The second part focuses on how to use XML for presentation on the Web; it will consist of a “live” demonstration of three viable options for rendering XML online using XSLT for transformation to HTML, using XSL-FO, and using an XML-based composition system (3B2). The advantages and disadvantages of each option will be thoroughly discussed. No prior knowledge of XML is necessary; this seminar is designed to help you understand the possibilities for using XML effectively.

3:00AM – 12:00PM    Seminar 2

The Evolution of Licensing and What It Means to Our Business Strategies
Seminar Leader: Carol Richman, Director of Licensing & Electronic Publishing, Sage Publications
Julie Steffen, Associate Journals Manager and Director, Astronomy Journals, The University of Chicago Press
Speakers:
Jan Peterson, Vice President for Content Development for Infotrieve, based in Los Angeles
Tom Ryan, Director, Site Licensing, AAAS
Keith Murphy, Associate Director, Worldwide Copyright Management

Licensing content has progressed from allowing permissions for reuse of content, to translation rights and allowing full text in aggregated products and databases. And, as many publishers develop systems to deliver content to users, licensing increasingly involves the users of content. The focus of this seminar will be on sharing information about how licensing has evolved over the last ten years. Special attention will be given to licensing agreements, licensing content, and developing infrastructures that help manage content and agreements.

Who should attend:
• Production managers and staff needing to integrate XML into their workflows
• Managers and executives needing to understand the options for implementing XML
• Web publishing and new media staff needing to understand how to use XML directly for online publication
• Any publishing professionals concerned with the impact of XML on the future of their operations
• Service providers who need to understand the options for using XML both in editing and production and for online publication

Who should attend:
• Licensing directors
• Copyright managers
• Marketing managers

1:00PM – 5:00PM    Seminar 3

Linking Implementation
Seminar Leader: Ed Pentz, Executive Director, CrossRef
Speakers:
Chuck Koscher, Director of Technology, CrossRef
Jenny Walker, Director of Sales and Marketing, Information Services Division, Ex Libris, Inc.
Oliver Pesch, Senior Vice President, Chief Architect, EBSCO Publishing

Topics will include:
• A method for retrieving XML from Quark files
• How to optimize a conventional workflow for XML
• The benefits of using specialized XML-based tools
• Transforming XML to HTML with XSLT
• Using XSL-FO or a composition engine to generate PDF optimized for on-screen viewing
• Rendering XML math for online viewing

Who should attend:
• Content and end-user license agreements: how these have changed to meet electronic requirements and user needs
• Article licensing: is this the future?
• Content protection: who’s responsible?
• How does licensing affect the overall publishing strategy within a publishing house or organization?

Jim Moww, Acquisitions Librarian and Electronic Resources Officer, The University of Chicago Library
Stephen P. Cohen, Manager, Electronic Publishing, IEEE

It’s been said in the scholarly community that “if it’s not online, it doesn’t exist,” but now it’s also true that “if it’s not linked, it doesn’t exist.” Linking has grown very complex in the last few years, and users’ expectations are always increasing. Linking involves primary publishers, secondaries, libraries, and new organizations and standards such as CrossRef, DOIs, and OpenURLs. Organizations providing online content need to think about outgoing and incoming links and how to make their systems as dynamic as possible. What’s the best way to go about linking? What are the
key things to consider about linking? What are the main trends in linking developments? This seminar presents a distinguished panel of linking experts who have practical experience and will share their knowledge.

Topics will include:
• CrossRef and DOIs
• OpenURL & Link Resolvers
• Linking Citations: A Primary Publisher Case Study
• Linking from the Library Point of View

Who should attend?
• Anyone interested in the latest linking developments
• Mid- and senior-level technical staff at organizations with online scholarly content
• Mid- and senior-level business staff responsible for product development and business strategy
• Organizations with online scholarly content

1:00PM – 5:00PM Seminar 4

Pricing and Value in Electronic Literature: Validating Pricing Policy in a Complex Market
Seminar Leader: John Cox, Principal, John Cox Associates
Speakers: Andrea Powell, Product Development Director, CABI Publishing and Vice-Chair, Association of Learned & Professional Society Publishers

Other speakers TBA
The establishment and implementation of effective pricing policy is fundamental to the survival and ongoing prosperity of any business. Pricing printed books and journals has left publishers ill-prepared for the complexity of setting appropriate prices for electronic products in the library market. Electronic information enables libraries to deliver content to many users direct to the desktop at the same time. Issues of institutional size, bundling separate titles into packages that are really databases, the emergence of consortia seeking “bulk deals,” and the potential exclusion of small publishers from such deals force us to become more innovative in our pricing. This seminar presents an overview of current pricing practice. It will examine some of the pricing models that are in use for journals and eBooks. It will compare and contrast the effectiveness of these models in both maintaining publishers’ revenues and meeting market requirements. It will also examine ways of assessing “value-for-money” in current pricing practice. It will review some of the initiatives that are developing to give small publishers—particularly societies and other nonprofit publishers—might find their “place in the sun” by creating alliances or coalitions to provide content to consortia.

Topics to be covered:
• Pricing models in use (e.g., discount off the list price, population-based pricing using FTEs, usage-based pricing, and more)
• The role of cost-per-use—establishing value for money
• Getting the small publisher into the “Big Deal”: coalitions and alliances
• Different pricing for different market segments

Who should attend?
• Managers in publishing houses who are grappling with the challenges of electronic publishing
• General managers and those responsible for publishing and marketing
• Those responsible for acquisition and budget management in libraries

1:00PM-5:00PM Seminar 5

Content Management
Seminar Leader: Ed Coleran, Director of Publisher Relations, Copyright Clearance Center
Speaker:
Bette Brunelle, Executive Vice President, Products and Services, Ovid

Other speakers TBA: STM publisher, industry analyst, university librarian

Content is king, content is king, all hail the king! Never before has there been such a buzz around content management as there has been with the advent of digital information. The more sophisticated the technology, the more diverse the content distribution methods and the more crucial content management is to creators, users, and distributors of digital information. This seminar will cover issues relating to licensing; rights management and rights protection following a model that considers technology as an enable; process and systems to be used; licensing issues; and the impact of user role changes.

Topics to be covered:
• Data normalization vs. knowledge/content
• Management
• Rights and distribution management
• Content creation and delivery
• New revenue opportunities in a digital content economy

Who should attend:
• Publishers
• Licensing sales and permissions staff
• Librarians
• Content aggregators
• Secondary publishers

Refer to the SSP web site for continuous meeting/speaker updates: www.sspnet.org
Baltimore is renowned for more than crab cakes and Orioles baseball. Founded in 1729, “Charm City” has long been a center for history, culture, and entertainment. With a congenial climate, a fine harbor, and access to first-rate shipbuilding timber, Baltimore developed rapidly in the 18th century as colonial America’s shipping center, eventually playing a crucial role in the American Revolution. During the age of the railroad in the 19th century, Baltimore continued to be a center of American commerce. Baltimore has experienced a renaissance in recent years with a development of the many Inner Harbor attractions, as well as a revitalization in the many ethnic neighborhoods around the city, each with its own distinctive character. We’ve organized the following list based on different areas to visit. We hope you enjoy your stay!

**Inner Harbor, Federal Hill**

**Things To Do:** There’s so much to do around the harbor, you could be kept busy there for the entire meeting. Some highlights: Take the Water Taxi around the harbor. It’s relatively cheap and a wonderful way to see the city. Try Federal Hill for one of the best views of downtown. It’s also where Federal troops stationed a battery aimed at City Hall during the Civil War to prevent Maryland from trying to secede. Alfred Hitchcock also filmed several of his movies in Federal Hill.

**American Visionary Art Museum**
Renowned museum of modern art created by intuitive, self-taught artists.

**Fort McHenry National Monument and Historic Shrine**
This 18th century fort defended Baltimore harbor during the War of 1812, and is the birthplace of the American national anthem. Baltimore Maritime Museum & Uss Constellation Museum
Built in 1854, USS Constellation is the last all-sail warship built for the US Navy and the only Civil War era Naval vessel still afloat. Also tour USS Torsk, last victorious WWII submarine and the USCGC Taney, last Pearl Harbor survivor.

**Babe Ruth Birthplace and Museum**
The Museum celebrates Babe Ruth; also the Museum of Colts and Orioles.

**Baltimore Museum of Industry**
The Museum that works! Visit recreated workshops, explore industry from days past, see the 1906 Steam Tug Baltimore – a national historic landmark.

**Maryland Science Center**
Three full floors of exhibits, IMAX & planetarium shows, and an observatory.

**The Eubie Blake National Jazz Institute**
Features permanent exhibitions on Baltimore jazz greats.

**National Aquarium in Baltimore**
Dive in for an unforgettable journey under the sea. Stunning exhibits and more than 11,000 aquatic animals

**B&O Railroad Museum**
The B&O Railroad Museum contains the most comprehensive collection on the history of railroading in the Western Hemisphere.

**Little Italy, Fell's Point, Canton**

**Things To Do:** Probably the easiest way to get to Fell’s Point and Canton is via the Water Taxi from the Inner Harbor. Founded in 1763, Fell’s Point has been described as “a working waterfront and Greenwich Village, with dashes of Georgetown and Colonial Williamsburg on the side.” There are lots of interesting shopping, funky bars, and eclectic restaurants. Canton has seen a boom in recent years of development and urban renewal. The “Square” in Canton is also one best places to “go out”.

**Baltimore Civil War Museum**
Built in 1849, President Street Station was an Underground Railroad site and played a pivotal role in the Pratt Street Riot (first deaths of Civil War.)

**Baltimore Public Works Museum**
Learn about the history of Baltimore’s public works and the fascinating technology behind clean drinking water, recycling, tunnels and more!

**Fell’s Point Historical District**
Thames and Broadway Streets. Full of shops, nightlife, and history. Also the scene for much of the TV show Homicide.

**Mt. Vernon, Charles Village, Hampden**

**Things To Do:** A short drive north of downtown you will arrive in the arts district of Baltimore. With several world-class museums, there’s plenty to see. The “Avenue” in Hampden is full of antique, eclectic, and artistic shops. Better brush up on “yer Bawlmaawsee, Hon”!

**The Baltimore Museum Of Art**
A dazzling collection, ranging from ancient mosaics to contemporary art.

**Walters Art Museum**
Acclaimed as one of the best art museums in the U.S., the Walters offers 55 centuries of art, including Egyptian mummies, medieval armors, and 19th-century masterpieces.

**Evergreen House**
A 48-room Italianate mansion offers tours of the home and magnificent art collections.

**Baltimore Zoo**
Baltimore’s wildest attraction! The Zoo is home to more than 2,000 exotic mammals, birds, and reptiles amidst a wooded, 130-acre setting.

**The Great Blacks In Wax Museum, Inc.**
America’s first wax museum of African-American history and culture. Over 100 life-like wax figures.

**Baseball Fan?**
Yes! The Orioles are in town during the conference and there is nothing like spending an evening “at the yard” watching a game. Camden Yards is a short walk from the hotel and tickets are almost always available. The O’s have a 6-game home stretch against the Anaheim Angels and then the Texas Rangers. Games begin each night of the conference at 7:05 pm. Tickets range from $20-$70.
Opening Reception
Wednesday, May 28
5:30PM-7:30PM
Join your colleagues for a relaxed gathering to kick off the 25th Annual meeting. Make new acquaintances or renew old friendships as you stroll through the Exhibitor Marketplace.

New Member, First Time Attendee Breakfast
Thursday, May 29
8:00AM-8:30AM
Come introduce yourself and meet new friends at this breakfast located in the Exhibitor Marketplace.

Networking Reception
Thursday, May 29
6:00PM-7:30PM
Don’t miss this opportunity to network with your colleagues.

Luncheon
Thursday, May 29
12:15 PM - 2:00 PM
SSP will provide a luncheon followed by the Business Meeting (included in the registration fee).

Informal Group Dinners
Wednesday, May 28 and Thursday, May 29
For those of you wishing to experience the fine cuisine Baltimore has to offer, we’ll have several restaurants to choose from. Group sign-ups will be available onsite at the registration desk. Please make sure to sign-up by 7:00 PM each night so the reservation can be called in. Taxis will be available through the hotel to transport diners to and from the restaurant of their choice.

HOTEL RESERVATIONS
All conference events will be held at the Hyatt Regency Baltimore. Special room rates of $173 single/$183 double have been arranged. The Hyatt Regency is located in the heart of downtown, on Baltimore’s scenic Inner Harbor, linked by skywalk to the Convention Center, Harborplace Mall, with easy access to the National Aquarium, Science Center and Oriole Park at Camden Yards and Ravens Stadium. To make reservations, please call toll-free 800-233-1234 or 410-528-1234. Please identify yourself as an SSP attendee.

Travel Assistance
If you need assistance with travel arrangements, please contact Preferred Travel Services at 800-848-6864 or 303-298-7050 or fax requests to 303-278-7090, Monday-Friday, 9:00 AM to 6:00 PM MST. Please identify yourself as an SSP attendee.

Avis Car Rental
SSP has special low Avis rates that are available from May 21 to June 6, 2003. Reservations can be made by calling 800-331-6100 or on-line at www.avis.com. Attendees must use the Avis Worldwide Discount (AWD) number J996970 to receive the discount.

Transportation
Taxi service is available at the Light Street entrance of the hotel. It is approximately 15 minutes from the hotel to BWI Airport and the fare is $20.00.
Airport Shuttle: Service is provided every 30 minutes to BWI Airport and the cost is $13.00 per person.
Amtrak is located at Penn Station two miles from the hotel. Cab fare is about $5.00.

Special Assistance
Do you have special needs that we can address to make your participation more enjoyable and meaningful? If so, please contact the SSP registration office at 303-422-3914. The SSP staff will be glad to assist you. Although all meeting areas are accessible to the physically challenged, advance arrangements may be made.

<table>
<thead>
<tr>
<th>2002 – 2003 Board of Directors</th>
<th>Education Committee Pre-Meeting Seminar Development</th>
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<tr>
<td>President Ed Barnas Cambridge University Press</td>
<td>October Ivins, Co-Chair Information Industry Consultant</td>
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<td>Lois Smith, Co-Chair Human Factors &amp; Ergonomics Society</td>
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<td>Greg Fagan McGraw-Hill Companies</td>
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<td>Heather Joseph BioOne</td>
<td>Isahella Hinds Webct.com</td>
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<td>Susan Knapp American Psychological Association</td>
<td>Wendy Shank Science</td>
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<td>Jim Krosschell Blackwell Publishing, Inc.</td>
<td>David Skurnik Data Conversion Laboratory</td>
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<td>Judy Luther Informed Strategies</td>
<td>Julie Steffen University of Chicago Press</td>
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<td>Barbara Meyers Meyers Consulting Services</td>
<td>Mady Tissenbaum Journal of Bone &amp; Joint Surgery</td>
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<tr>
<td>Rebecca Simon University of California Press</td>
<td>Blaise Simqu Sage Publications, Inc.</td>
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SSP ANNUAL MEETING REGISTRATION FORM
(Duplicate for additional registrants)

Name:_____________________________________________________________________________________________________
First Last
Title:_____________________________________________ Company: ______________________________________________
Address Line 1: _____________________________________________________________________________________________
Address Line 2: _____________________________________________________________________________________________
City: _________________________________________ State: ___________________________ ZIP: ________________________
Phone:___________________________ Fax: ___________________________Email:_____________________________________

Thursday Lunch
❏ Yes ❏ No

I am a ❏ First-time Attendee ❏ New Member
❏ Vegetarian Meal Required ❏ Kosher Meal Required

Special Services: If you have a disability, that may require special accommodations in order to fully participate in the SSP Annual Meeting, please contact the SSP office at 303-422-3914 to discuss your needs.

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Register me for:

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<th>Member*</th>
<th>Non-Member</th>
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<tr>
<td>Postmarked on or before May 2</td>
<td>After May 2</td>
<td>Postmarked on or before May 2</td>
</tr>
<tr>
<td>Full Meeting: includes one luncheon and two receptions</td>
<td>$475</td>
<td>$575</td>
</tr>
<tr>
<td>One Day ❏ Thursday ❏ Friday</td>
<td>$299</td>
<td>$325</td>
</tr>
<tr>
<td>Librarian/Student/Retired**</td>
<td>$250</td>
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Pre-meeting Seminars: Wednesday May 28, 2003
1. XML Workflows (8:00am-12:00pm)
2. The Evolution of Licensing (8:00am-12:00pm)
3. Linking Implementation (1:00pm-5:00pm)
4. Pricing and Value (1:00pm-5:00pm)
5. Content Management (1:00pm-5:00pm)

For planning purposes only, please check which session(s) you plan to attend.

| Thursday Concurrent 10:45 AM – 12:15 PM | Thursday Concurrent 3:30 PM – 5:30 PM | Friday Concurrent 8:45 AM – 10:15 AM | Friday Concurrent 10:45 AM – 12:15 PM |
| Session 1 A ❏ Session 2 A ❏ Session 3 A ❏ Session 4 A | Session 1 B ❏ Session 2 B ❏ Session 3 B ❏ Session 4 B | Session 1 C ❏ Session 2 C ❏ Session 3 C ❏ Session 4 C |

Thursday Lunch ❏ Yes ❏ No

*Three or more registrants from the same organization, take $50 discount for each registrant. All registration forms must be submitted at the same time. (SSP members, only)

**Three or more registrants from the same organization, take $25 discount for each registrant. All registration forms must be submitted at the same time. (Librarian/Student/Retired only)

All registrations received after May 16, 2003 will be processed on site at the annual meeting.

Payment Method: ❏ Check ❏ MasterCard ❏ VISA ❏ American Express Amount: $

Card Number: ________________________________ Expiration Date: _______ / _________

Name on Card: ________________________________ Signature: ________________________________

Cancellations received in writing by May 12, 2003 will be issued a refund less a $50 processing fee. NO REFUND FOR CANCELLATIONS AFTER MAY 12 2003. SSP reserves the right to cancel any session. In the unlikely event of cancellation, SSP is not responsible for any costs, damages, or other expenses of any kind, including, without limitation, transportation and/or hotel costs incurred by registrant. Speakers subject to change without notice.

Send this form with payment to: SSP Meeting Registration, 10200 W. 44th Ave, #304, Wheat Ridge, CO 80033-2840 Fax: 303-422-8894 Questions??? Phone: 303-422-3914 No phone registrations accepted.
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